

Owner's Guide

S u p p l e m e n t



For questions or information relating to SVT products call:
1-800-FORD-SVT (367-3788)
Visit our website at: <http://www.SVT.ford.com>

SVT™ F-150 LIGHTNING

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Introduction

Every SVT vehicle produced has been designed and developed with four key virtues in mind: Performance, Substance, Exclusivity, and Value. These hallmarks have driven the SVT Mustang Cobra since 1993, the original SVT Lightning from 1993 to 1995, the SVT Contour introduced in early 1997 as a 1998 model, and the 1999–2003 SVT F-150 Lightning.

SVT OWNERSHIP BENEFITS

- **SVT Authorized Dealer:** A group of approximately 600 specially trained and certified SVT dealers who are dedicated to a culture within their dealership that is friendly to the knowledgeable driving enthusiast.
- **SVT Premium Service:** Owners and lessees of 2003 model year SVT vehicles will be provided with a complimentary loaner vehicle when their 2003 SVT vehicle is in for service (includes warranty work and routine maintenance, other than oil changes). The dealership will also wash and vacuum the customer's vehicle, unless requested otherwise.
- **SVT Owner's Association One Year Membership:** The SVT Owner's Association is a club designed to enhance the experience of owning an SVT vehicle through events and learning activities, as well as the camaraderie of spending time with other SVT enthusiasts. Your new vehicle purchase or lease entitles you to a **free** one year membership.
- **Team Ford Racing One Year Membership:** Team Ford Racing provides inside access to news about Ford racing teams and drivers, exclusive race-day hospitality programs, access to test sessions and other benefits.
- **Certificate of Authenticity:** In recognition of your vehicle's exclusivity, the certificate documents your vehicle's date of production, vehicle identification number, final assembly plant and production sequence number. Certificates are printed 60 to 90 days after production is complete, and will be mailed to you automatically.
- **SVT Info Center:** Have a question or want information about your SVT vehicle, or any of our new products? Please call the SVT Info Center at 1-800-FORD-SVT. We'll handle your request or get you in touch with someone who can.
- **SVT Website:** The official SVT site, www.svt.ford.com, will provide you with frequently updated information on products, events and many other areas of interest for SVT owners.
- **Official SVT Merchandise:** Let the world know you are an SVT fan, and look sharp at the same time. We have completely updated the SVT apparel lineup for 2003, with higher quality, brand name merchandise. Visit www.fordcollection.com.